



# Mas Holdings

## Case Study

Smartsheet helped Asia's largest garment manufacturing company to provide design-to-delivery solutions to global fashion brands.

MAS is an innovation- driven company founded on a perfect blend of daring and visionary thinking.

Focusing on fashion and lifestyle, MAS is one of Asia's largest manufacturers of intimate apparel, sportswear, performance wear and swimwear and provides IT solutions to the apparel and footwear industry worldwide.

MAS Holding owns Sri Lanka's first international brand of lingerie - amanté. MAS nurtures and drives a culture of excellence where 99,000 global associates activate their full potential.

MAS was recognized as the second most respected corporate entity in Sri Lanka in a 2017 survey conducted by LMD Magazine and The Nielson Company, Sri Lanka.



**Customer:** MAS Holding

**Industry:** Retail Apparel and Fashion

**Organization Size:** 7,839 employees

**Region:** Colombo, Sri Lanka

**Website:**

[www.masholdings.in](http://www.masholdings.in)

**Use case:** Project management

## Challenges Faced By Company

1. Manual tracking of data.
2. Manual management review.
3. Duplication.

Previously using traditional manual tools and processes like Excel and email to achieve these important functions, this takes several hours and less productivity.

Some alternative platforms are difficult to use and require significant IT support, also costing hundreds of thousands of dollars.

## Solution / Benefits

Smartsheet helps in streamlining the management of new projects and eliminating manual reports, eliminating email communication, and also helps to set reminders or notifying in terms of time.

Automation workflow of the Smartsheet feature help to set up automatic alerts and reminders to notify owners and team members to know the due date or a deadline which in turn saves time in tracking and reporting.

Smartsheet helps the organization to make better decisions based on real-time data, automate workflows, and execute at scale.

Dashboards allow the team to clear reporting and tracking.

## Results

20% Time Reduction

10-16% productivity increase

Increased Real-Time Visibility

Increased Project Visibility

**Smartsheet Save time in project setup and reporting also gets faster and simpler with Smartsheet.**

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