



Smartsheet helped Crayon Data to upload all the data and report faster with less hassle than a spreadsheet or other traditional project management solution.

Primary Use Case: Project and Portfolio management

Crayon Data is a fast-growing big data and AI company, founded in 2012 in Singapore, with a vision to simplify the world's choices.

Crayon has been accredited as one of the most successful and innovative big data start-ups in 2014 and 2015, by global platforms such as Gartner, TiEcon, CEBIT, IBM Watson, Intech50 and OrangeFab.



Customer: Crayon Data

Big data and AI company

Industry: Computer Software

Organization Size: 180+ employees

Region: Asia , Singapore

Website:

www.crayondata.com

Challenges faced before deploying the Smartsheet

- Keeping Teams on The Same Page
- Lack of accountability
- visibility of data



“We keep everyone up-to-date on projects with Smartsheet and find out who works on what part of a project. It also simplifies the planning process by bringing teams together and getting them to brainstorm ideas faster”.

- Sayan Dutta, Strategic Operations Specialist, Crayon Data

Smartsheet's benefits to Crayon Data

- Integrated easily with an existing tool.
- Greater visibility of all projects.
- Ease of use.
- At a lesser price.
- Having a pre-built template.

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